



# CERTIFIED ANALYTICS PROFESSIONAL (CAP) AMBASSADOR PROGRAM

## CONGRATULATIONS on becoming a CAP!

This designation recognizes that you are one of the most distinguished practitioners of the analytics profession and you have taken the time to demonstrate that capability. Now it is time to showcase your accomplishments! We invite you to become a member of the CAP Ambassador Program.

### STAY CONNECTED

#### Connect with CAP and CAP Ambassadors on social media:



Facebook



LinkedIn



Twitter

#### Stay connected with the CAP community through social media and help spread the word:

- > Once connected, post on the official CAP Facebook and LinkedIn pages
- > Retweet and engage with CAP via the hashtag #CAPcertify
- > Share the CAP Story through your social networks with weekly tweets & posts provided by the CAP channels

### SHARE YOUR CAP SUCCESS STORY

#### Use the CAP Ambassador LinkedIn Group to share your CAP® Story:

- > Describe why you decided to get your certification and how your career has changed by becoming a CAP
- > Share resources with others who are studying for the exam
- > Invite friends and colleagues to become members of the CAP Ambassador LinkedIn Group
- > Encourage students and professionals to get certified
- > Promote "CAP Preferred" company job postings

### INSPIRE MORE CAPs

- > Give a presentation to a university class on the importance of certification and how it has changed your career (presentations provided and coordinated through the CAP Ambassador Program)
- > Provide published commentary on current events from the CAP perspective
- > Contribute to the CAP Ambassador blog
- > Take the next step, post your story on your own blog page & connect with your own corporation

#### Become part of the CAP certification growth by representing CAP in your professional life:

- > Wear your official CAP pin at events
- > Add CAPCertified to your business card and résumé
- > Add the CAP badge to your LinkedIn Profile (LinkedIn badge delivered from our partner, Accredible)
- > If you are involved in hiring for your corporation, suggest adding CAP Preferred to job postings to receive the most qualified candidate résumés.

As a professional who has proven your analytics skills and knowledge through the CAP Certification, you are a valued part of the CAP Ambassador Program. If you have other creative ideas, or initiatives, please don't hesitate to provide input. We look forward to your active involvement and contribution to the CAP Ambassador Program.

#### Questions?

Contact: CAP Ambassador Program Manager

Phone: 443-265-2597 | Fax: 443-757-3515 | [capambassador@informs.org](mailto:capambassador@informs.org) | [certifiedanalytics.org](http://certifiedanalytics.org)

### CHAMPION THE CAP BRAND