



CERTIFIED ANALYTICS PROFESSIONAL



SOCIAL MEDIA AMBASSADOR PROGRAM

We need your help!

As an active voice on social media, you are essential to championing the CAP brand. Social media is one of the most important vehicles for increasing the brand awareness of CAP and promoting the world-wide impacts CAP-certified professionals are having on society. CAP is always seeking to raise awareness and engagement and **we need the help of passionate individuals just like you.**



GETTING STARTED

What does a Social Media Ambassador Do?

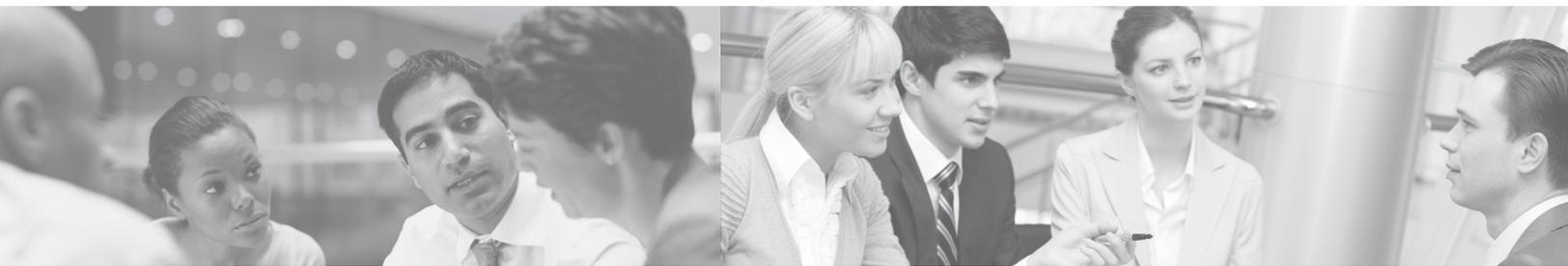
Our Ambassadors will actively share the CAP message. We are constantly sharing information about CAP and its benefits and we ask that our Social Media Ambassadors share this information on their personal channels and engage with the CAP channels to spread the word. We will email you links to the posts as they happen for easy sharing. You are always welcome to check the CAP social media post updates as well.



BENEFITS

Why become a Social Media Ambassador for CAP?

We're sure you know just how important it is for us to reach future CAP-certified professionals and as a Social Media Ambassador, you'll make an invaluable contribution to spreading the message of CAP. This will enable us to gain more brand awareness and engagement, and in turn, will strengthen the value of CAP and have a bigger impact on industry and job markets.



BENEFITS FOR YOU

As well as being a great resource for strengthening the brand and gaining future CAP-certified professionals, volunteering as a Social Media Ambassador will be a beneficial experience for you too. This is a great opportunity to show your followers that you are a thought leader. You can share your passion for the profession and industries that we are involved in and give your social media community something new and exciting to engage with.