



[certifiedanalytics.org](http://certifiedanalytics.org)

# CERTIFIED ANALYTICS PROFESSIONAL (CAP<sup>®</sup>)

CAP<sup>®</sup> is the premier global professional certification for analytics practitioners.

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## FOR ORGANIZATIONS

For organizations seeking to enhance their ability to transform complex data into valuable insights and actions, CAP provides a trusted means to identify, recruit, and retain the very best analytics talent.

### Key Benefits:

- Building Capability
- Driving Credibility
- Creating Opportunity